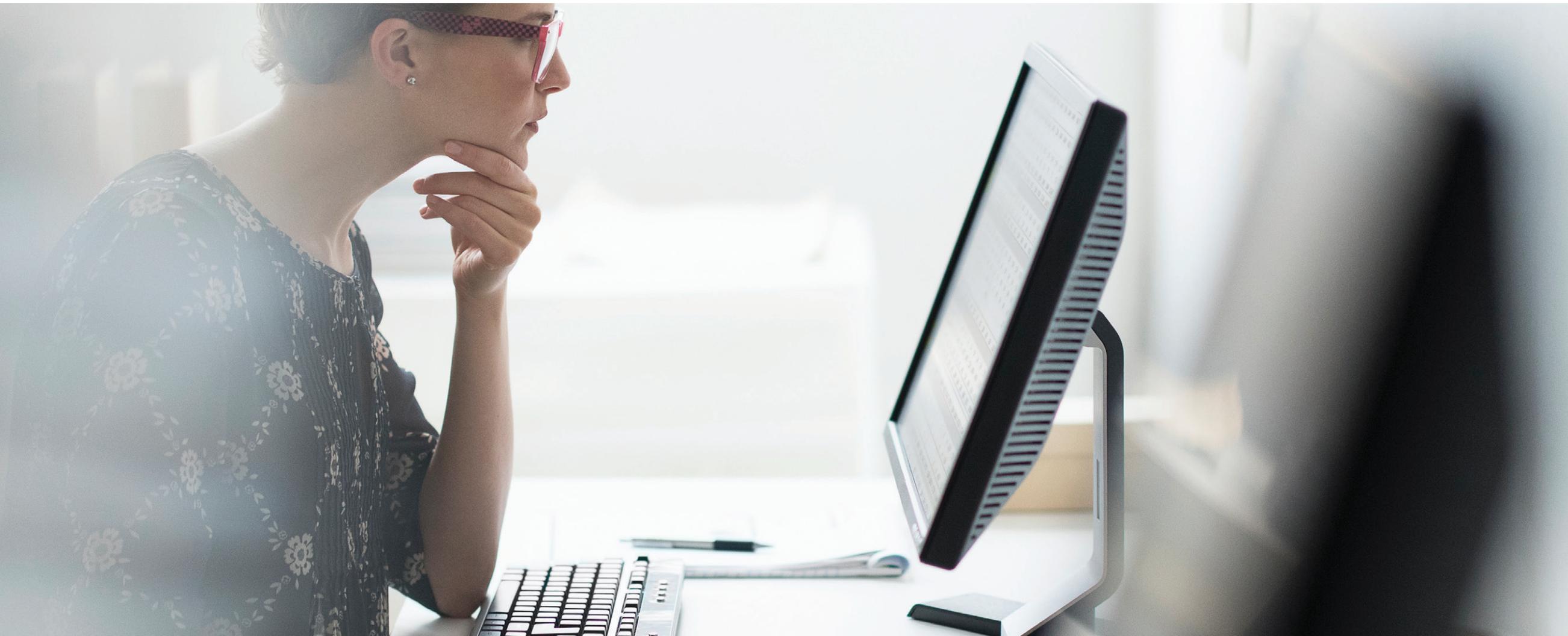


CONSUMER PACKAGED GOODS & RETAIL
**MANAGE SPECIFICATIONS EFFECTIVELY
WITH A DIGITAL SOLUTION**



SHARING THE RIGHT DATA AT THE RIGHT MOMENT CONTINUES TO BE A CHALLENGE IN THE CPG INDUSTRY

60%

OF CPG COMPANIES SAY OUTDATED INFORMATION HAS DELAYED TIME TO MARKET

56%

REPORT IT TAKES MORE THAN 2 DAYS TO GET UPDATED DATA TO THE ENTIRE TEAM

71%

CPG COMPANIES SAY IT TAKES A FEW DAYS OR MORE FOR 3RD PARTIES TO SEND DESIGN DATA AFTER CHANGES

A photograph of laboratory glassware on a shelf. From left to right: a large round-bottom flask containing blue liquid, a small Erlenmeyer flask with a 100 ml mark containing blue liquid, a medium Erlenmeyer flask containing blue liquid, and a beaker with a 200 ml mark containing blue liquid. The background is a blurred laboratory setting.

KEY CHALLENGES OF MANAGING PRODUCT SPECIFICATIONS

- Product data stored in multiple systems
- No standardization in data management
- Finding a single location to manage BOMs
- Lack of defined product structure
- Change management process is slow



LEADING COMPANIES MANAGE PRODUCT INFORMATION TO CONTROL COSTS AND INCREASE PROFITS BY

- Reducing complexity by standardizing the specification management process
- Defining the **complete** product record
- Standardizing assets to maximize reuse of bill of materials and reduce costs
- Viewing BOM costs (thanks to costs import from ERP) in real-time for rapid decision making



MANAGE PRODUCT SPECIFICATIONS WITH A DIGITAL SOLUTION

ESTABLISH A SINGLE VERSION OF MASTER DATA

- Eliminate inefficiencies and dark data by creating a single “version of truth” to be shared across the company

IMPROVE QUALITY OF PRODUCT DATA

- Decrease rework by simplifying reuse of structured data models

LEVERAGE REPEATABLE REVIEW PROCESSES

- Manage regulatory and legal requirements in a streamlined fashion to reduce time to market



ELIMINATE RE-WORK AND ITERATION LOOPS BY HAVING A SINGLE VERSION OF MASTER DATA

MASTER DATA, ENABLED BY

- Centrally managed formulations, raw materials, and processing instructions
- Marketing, R&D, legal, regulatory, purchasing, and manufacturing teams working with the same product information
- Data stored digitally with updates instantly visible to the entire enterprise

A man with a beard, wearing a light blue button-down shirt, is looking down at a tablet computer he is holding with both hands. He is in a factory or industrial setting, with various pieces of machinery and equipment visible in the background. The lighting is bright and even. The overall tone of the image is professional and focused.

DRIVE EFFICIENT RE-USE OF INFORMATION BY IMPROVING THE QUALITY OF PRODUCT DATA

HIGH QUALITY PRODUCT DATA, ENABLED BY

- The standardization of product definition with templates
- Formal change control
- Ensuring accurate information is shared

REDUCE TIME TO MARKET WITH EFFICIENT MANAGEMENT OF REGULATORY & LEGAL REQUIREMENTS

EFFICIENT LEGAL & REGULATORY MANAGEMENT, ENABLED BY

- Setting repeatable standard reviews
- Streamlining the approval process
- Using a formal change process across the enterprise



MANAGE YOUR PRODUCT AND PACKAGING SPECIFICATIONS DIGITALLY

- **Reduce cycle times up to 30%** by simplifying and standardizing product data
- **Reduce time-to-develop by up to 20%** by enabling people, processes, and systems to collaborate through the same business platform
- **Accelerate product launches** while maximizing re-use of information that reduces formulation and packaging costs
- **Reduce raw materials costs** significantly by formally controlling product specification changes



WHAT OUR CLIENTS ARE SAYING

**“THE 3DEXPERIENCE® PLATFORM FACILITATES
END-TO-END INNOVATION INTEGRATION
AND IMPROVED USER EXPERIENCE FOR OUR
SEAMLESS TECHNICAL COMMUNITY.”**

[> CLICK FOR MORE](#)

WINNING SPECIFICATIONS MANAGEMENT

**ESTABLISH A SINGLE
VERSION OF MASTER DATA**

**IMPROVE QUALITY OF
PRODUCT DATA**

**LEVERAGE REPEATABLE
REVIEW PROCESSES**

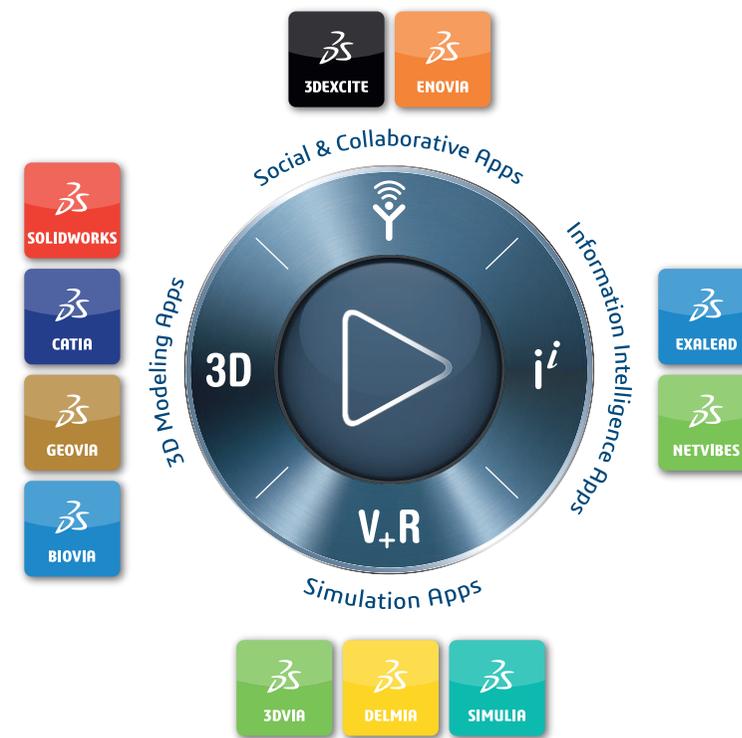
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